# Sam Davies

I am a multi-disciplined Designer with a diverse range of technical and creative skills. My primary focus is UI / UX and Product Design specialising in audio hardware and software design. However, I also have experience in working with audio, web design and development, branding, electronics, digital art and video. I learn new tools and skills quickly, bring unique ideas to the table and enjoy creating and perfecting beautiful designs. I work well within teams or individually and comfortably hit deadlines without needing to be micro managed. I am quick to adapt and overcome problems thanks to my laid back personality and creative thinking skills.

**&** +44 (0) 770 444 8153

bluecoraldesign.com

19 April 1990

27 Stonewell Drive,

Congresbury, Bristol,

United Kingdom, BS49 5DW

## **Skills**

Highly creative
Learn new skills quickly
Detail-oriented
Adaptable and multi-disciplined

#### Design

Illustrator / Photoshop / Indesign / Premier Pro / XD / Figma / Solidworks

## Development

C++ / JUCE / Qt / Max/MSP / HTML / CSS / Javascript

# Audio + Music

Logic Pro / Ableton Live / Synthesis / Sound Design / Studio Recording / Trumpet / Drums / Bass Guitar / Piano

## Sports + Hobbies

Rugby / Tennis / Golf / Surfing / Snowboarding / Skiing

# Experience

# 2013 - present - Modal Electronics - Designer

An electronic musical instrument company designing and manufacturing innovative 'Machines for Musicians'. As the sole designer I develop and design all hardware products, user interfaces, branding, websites and marketing assets.

## 2011 - 2013 - Nu Desine - Digital Artist

Key part of a small team that designed an innovative new musical interface called the AlphaSphere. I designed and implemented in C++ the UI for the controller software AlphaLive, branding, websites and marketing assets.

## 2012 - Connect IB - Creative Intern

Member of the creative team at a digital design agency. The work involved producing design work for pitching to potential clients as well as website design and promo material for current ones. Clients include Westfield Stratford, British Lions Rugby Tour, Liverpool One and Meadowhall shopping centre.

## Education

# 2008 - 2011 University of the West of England

BA (Hons) Audio and Music Technology First Class Honours. Prizes for Best Music Technology Final Year Project 2011 and Best Multimedia Project 2011. For my final year project I built a table-based Tangible User Interface inspired by the Reactable for live performance.

#### 2006 - 2008 College of Richard Collyer

A Level Product Design Graphics - A
A Level Electronics - A
A Level Music Technology - B
A Level Art and Design - C

## 2001 - 2006 Tanbridge House School

Ten GCSE's including five A\*, four A and a B grades including Music, Art, Graphics, French and History.